

4th International Congress Culture of the Regeneration City

EC1 Łódź

14-15 May 2024

www.regeneracjamiast.pl



TUESDAY, 14 May 2024

OPENING SESSION

Machine Hall	10:00 - 10:10	<i>Official opening of the Congress</i> Hanna Zdanowska - Mayor of Łódź*
	10:10 - 10:15	Voice: <i>TBA</i> Representative of the Ministry of Culture and National Heritage
	10:15 - 10:30	Voice: <i>TBA</i> Maja Komorowska - actress*
	10:30 - 10:45	Voice: <i>TBA</i> Prof. Alexander Hagner - gaupenraub +/-
	10:45 - 11:00	Voice: <i>Cultural determinants of the "regenerative city paradigm"</i> Prof. Tadeusz Markowski, PhD - Head of the Interdisciplinary Centre for Urban Studies at the University of Lodz, Vice-Chairman of the Programme Council & Agnieszka Orankiewicz, PhD - University of Lodz
	11:00 - 11:20	Voice: <i>TBA</i> Franco Bianchini, PhD - Senior Researcher, Fondazione Fitzcarraldo, Turin, Italy; Associate Director, Centre for Cultural Value, University of Leeds, UK
		Break

TUESDAY, 14 May 2024

Crane Hall	11:15 - 11:30	Voice: <i>Regeneration of the city in the social dimension - the phenomenon of the City Library in Lodz</i> Halina Bernat, PhD - Director, City Library of Lodz
	11:30 - 11:45	Voice: <i>TBA</i> Laura Ripoll Gonzalez - Erasmus School of Social and Behavioural Sciences, Rotterdam
	11:45 - 12:45	Session: <i>Cultural heritage as a potential for urban development</i> Moderator: Karolina Grabowska-Garczyńska, PhD - social researcher, acting as Head of the Heritage Management and Climate Change Impact Analysis Department, National Institute of Cultural Heritage Agnieszka Konior, PhD - Jagiellonian University, Research Institute of Cultural Organisations - IBOK association Paulina Legutko-Kobus, PhD - SGH Warsaw School of Economics Maria Badeńska-Stapp - representative of the city of Żyrardów Michał Dębowski - Municipal Heritage Conservator, Szczecin City Council
	12:45 - 13:30	Break
	13:30 - 13:50	Voice: <i>Regenerating cities: the indirect role of culture</i> Prof. Silvia Cerisola - Assistant Professor, Politecnico di Milano
	13:50 - 14:10	Voice: <i>Regeneration of a multicultural textile centre: the case of Lodz and the problems of cultural identity renewal</i> Prof. Hans-Jürgen Bömelburg - Justus-Liebig-Universität Gießen
	14:10 - 15:00	Session: <i>Lodz and its identity</i> Moderator: Monika Kucner, PhD - University of Lodz Tomasz Cieślak, PhD - University of Lodz Adam Sitarek, PhD - University of Lodz Prof. Marek Janiak, PhD - architect*
	15:00 - 15:15	Break
	15:15 - 15:25	Voice: <i>The impact of gentrification on the local community and culture of the Stare Bałuty district</i> Weronika Dąbrowicz - student, University of Lodz
	15:25 - 15:35	Voice: <i>The role of the cultural park as a form of heritage protection on the example of the City of Weavers in Zgierz</i> Wiktoria Stasiak - student, Lodz University of Technology
	15:35 - 15:45	Student speeches
	15:45 - 16:45	Session: <i>Cultural determinants of the circular economy</i> Moderator: Prof. Zbigniew Przygodzki, PhD - University of Lodz Adam Dyczkowski - KPMG Prof. Monika Malinowska-Olszowy, PhD - Technical University of Lodz Fabio Magrassi - STAM, Italy Bart Volkers - Director, Circulair Groningen; strategic advisor, Circulair Friesland Łukasz Waszak - Centre for Promotion and Development of Civic Initiatives OPUS
	16:45 - 17:00	Break

TUESDAY, 14 May 2024

Machine Hall	11:15 - 12:15	<p>Voice: <i>TBA</i></p> <p>Daniel Libeskind (online) - Studio Libeskind New York*</p> <p>Voice: <i>Daniel Libeskind's architectural masterpieces in world cities</i></p> <p>Prof. Marek Pabich, PhD, Eng. - Technical University of Lodz</p> <p>Voice: <i>Daniel Libeskind Architecture Forum in Lodz. Genesis and current status of the project</i></p> <p>Adam Mazur, PhD - Director, inLodz21</p> <p>Voice: <i>Architectural icons in the transformation of London's spaces</i></p> <p>Prof. Agnieszka Zimnicka (MRTPI), PhD, Eng.Arch. - Westminster City Council; Gdansk University of Technology</p> <p>Voice: <i>The achievements of Lodz's urban planning - the iconic architectural heritage of Lodz</i></p> <p>Aneta Tomczak, PhD, Eng.Arch. - Technical University of Lodz, Society of Polish Town Planners</p>
	12:15 - 13:00	Break
	13:00 - 15:00	<p>Roundtable: <i>Architectural "icons" in urban regeneration - a lesson for the city</i></p> <p>Moderator: Adam Mazur, PhD - Director, inLodz21</p> <p>Joanna Matuszewska, PhD, Eng.Arch. - Lodz University of Technology</p> <p>Prof. Marek Pabich, PhD, Eng. - Technical University of Lodz</p> <p>Prof. Aneta Pawłowska, PhD - University of Lodz</p> <p>Prof. Marek Janiak, PhD - architect*</p> <p>Prof. Artur Zagała, PhD - Lodz University of Technology*</p> <p>Łukasz Woźniak, MA, Eng.Arch. - MONDRAdesign</p>
	15:00 - 15:20	Break
	15:20 - 16:45	<p>Session: <i>Why does business invest in culture?</i></p> <p>Moderator: Agata Gwizdała - journalist, Polsat News</p> <p>Mirosław Kuliś - Angora weekly*</p> <p>Sławomir Murawski - Director, Manufaktura Łódź</p> <p>Krzysztof Witkowski - President, Virako; Monopolis*</p> <p>Wiesław Likus - Holding Liwa group*</p>

TUESDAY, 14 May 2024

BLOCK: CREATIVE INDUSTRIES IN URBAN REGENERATION

Turbine Hall	11:15 - 12:45	<p>Session: <i>Sounds of the city</i> Moderator: Justyna Anders-Morawska, PhD - University of Lodz & Antoni Michnik, PhD - Glissando Marcin Dymiter - musician, field record producer Katarzyna Gauza - activist Suavas Lewy - composer Robert Losiak, PhD - University of Wroclaw Zofia Zembrzuska - Deputy Director, Polish National Radio Symphony Orchestra in Katowice Sound Office Katowice</p>
	12:45 - 13:30	Break
	13:30 - 14:00	<p>Discussion: <i>TBA</i> Moderator: Magdalena Kicińska - Editor-in-Chief, "Pismo. Opinion Magazine"* Zbigniew Grzyb - Director, Nowa Huta Cultural Centre in Cracow & Dorota Wodnicka - Director, Municipal Cultural Zone in Łódź</p>
	14:00 - 15:00	<p>Session: <i>Artistic performance as a form of urban transformation</i> Moderator: Błażej Filanowski, PhD - University of Lodz Katarzyna Baług, PhD - Florida International University, Department of Play art group Tomasz Ciesielski, PhD - University of Lodz, Teatr Nowszy foundation Anka Leśniak, PhD - Academy of Fine Arts in Gdańsk, Frakcja art group Olga Wysocka, PhD - Director, Warsaw Observatory of Culture</p>
	15:00 - 15:15	Break
	15:15 - 15:55	<p>Introductory discussion: <i>Why art in public spaces?</i> Maria Anna Potocka - Director, MOCAK - Museum of Contemporary Art in Krakow & Joanna Rajkowska - artist*</p>
	15:55 - 16:45	<p>Session: <i>Creativity in the urban space</i> Moderator: Aleksandra Mroczek-Żulicka, PhD - University of Lodz Tomasz Duda, PhD - University of Szczecin Prof. Jarosław Działek, PhD - social geographer, researcher at the Institute of Geography and Spatial Management, author of the book <i>Geography of Art. Spatial structures of artistic phenomena and processes</i> Aleksander Hudzik - Editor-in-Chief, Mint Magazín Dorota Wantuch-Matla, PhD, Eng.Arch. - Krakow University of Technology</p>

TUESDAY, 14 May 2024

PLENARY SESSION

Machine Hall	16:45 - 18:00	Plenary session: <i>Culture funding</i> Moderator: Olga Brzezińska - culture manager, lecturer, University of Warsaw, Jagiellonian University and Theatre Academy Kamila Bodnar - President of the ING Polish Art Foundation* Prof. Dorota Ilczuk, PhD - Head of the Creative Economy Research Centre at SWPS University Błażej Moder - Director of EC1 Aleksandra Szymańska - Director, Institute of Urban Culture, Gdansk Bogdan Zdrojewski - Chairman of the Sejm Committee on Culture and Media Monika Smoleń-Bromska, PhD - Director of the Department of Funds and European Affairs, Ministry of Culture and National Heritage
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WEDNESDAY, 15 May 2024

PLENARY SESSION

Machine Hall	09:00 - 10:30	Voice: Milena Fiedler, PhD - Rector, Leon Schiller Polish National Film, Television and Theatre School in Łódź * Plenary session: <i>Film Lodz - why is it successful in Lodz?</i> Moderator: Jacek Grudzień - Director, Department of Culture of the City of Lodz Piotr Dziecioł - President, Opus Film* Konrad Klejsa - Leon Schiller Polish National Film, Television and Theatre School in Łódź * Krzysztof Pijarski, PhD - Leon Schiller Polish National Film, Television and Theatre School in Łódź * Jacek Nagłowski - vnLab Ewa Puszczynska - film producer*
	10:30 - 10:45	Break

WEDNESDAY, 15 May 2024

Machine Hall	10:45 - 12:15	<p>Session: <i>The role of industrial heritage sites in renewing the development potential of cities</i> Moderator: Aneta Dalbiak - Director, Central Museum of Textiles in Lodz Paulina Florjanowicz, PhD - Director, National Institute for Museums Magdalena Kosiada-Sylburska - Manager, Science and Technology Centre; EC1 Łódź - City of Culture Adam Hajduga, PhD - Vice President, European Route of Industrial Heritage - ERIH; Deputy Director, Museum of Metallurgy in Chorzów Adam Kowalski - Director, Museum of Metallurgy in Chorzów Nathanja van Dijk - Director, TextielMuseum, Tilburg, Netherlands*</p>
	12:15 - 13:00	Break
	13:00 - 13:15	<p>Voice: <i>TBA</i> Sławomir Ledwoń, PhD, Eng.Arch. - Ministry of Municipality in Qatar</p>
	13:15 - 13:30	<p>Voice: <i>Regenerating the city through memory. A sentimental return to Lodz.</i> Joanna Podolska-Płocka, PhD - Director, Marek Edelman Dialogue Centre in Lodz</p>
	13:30 - 14:30	<p>Session: <i>A new light on Lodz's industrial heritage</i> Moderator: Patryk Masłowski - University of Lodz Krzysztof Guzek, PhD - Strzemiński Academy of Fine Arts in Łódź Beata Konieczniak - Deputy Director, Office of the City Architect of the City of Łódź</p>
	14:30 - 14:45	Break
	14:45 - 16:15	<p>Session: <i>Bourgeois culture in the face of the challenges of regeneration</i> Moderator: Agnieszka Michalska-Żyła, PhD - University of Lodz Joanna Erbel - Protopia Director in CoopTech Hub Katarzyna Dyzio - Urban Activity Bureau, City of Łódź Marta Madejska - Vice President, „Topographies”- Lodz Association of Urban Initiatives Prof. Paweł Kubicki, PhD - Jagiellonian University in Kraków Kamil Śmiechowski - University of Lodz</p>
	16:15 - 16:30	Break

WEDNESDAY, 15 May 2024

Generator Hall	11:15 - 12:15	<p>Session: Backyard culture in urban regeneration</p> <p>Moderator: Maria Nowakowska - University of Lodz; Maria od Detalu</p> <p>Filip Leszczyński - Odnova</p> <p>Marcin Nowicki - architect</p> <p>Joanna Orzechowska - guide, <i>Łódź at second sight</i> project</p> <p>Wioletta Kazimierska-Jerzyk, PhD - University of Lodz</p>
	12:15 - 13:00	Break
	13:00 - 13:30	Student speeches
	13:30 - 14:30	<p>Session: Entrepreneurial culture</p> <p>Moderator: Prof. Grzegorz Liśkiewicz - Technical University of Lodz</p> <p>Renata Biadała - City of Łódź</p> <p>Joanna Fogler - MOST Foundation</p> <p>Justyna Trippner-Hrabi, PhD - University of Lodz</p> <p>Maria Sobczyk - Art Factory in Łódź; Art_Inkubator ING representative</p>
	14:30 - 14:45	Break
	14:45 - 16:15	<p>Session: Culture and Nature</p> <p>Moderator: Maria Nowakowska - University of Lodz; Maria od Detalu</p> <p>Kasper Jakubowski, PhD - Creative Director, Forest Maker</p> <p>Jarosław Brodecki - <i>Forest Minded</i> Initiative, University of Lodz</p> <p>Szymon Iwanowski - <i>Socially engaged & Lodz Tree Map</i> Association</p> <p>Monika Stasiak - <i>Na Progu</i> Foundation</p>

WEDNESDAY, 15 May 2024

BLOCK: CREATIVE INDUSTRIES IN URBAN REGENERATION

Crane Hall	10:45 - 11:00	Voice: <i>Mega-events in urban regeneration</i> Joanna Sanetra-Szeliga, PhD - Krakow University of Economics in Krakow
	11:00 - 11:15	Voice: <i>TBA</i> Representative of Łódź Design Festival
	11:15 - 12:15	Session: <i>Festival culture</i> Moderator: Agata Wąsowska-Pawlik - Director, International Cultural Centre Prof. Waldemar Kuligowski, PhD - Adam Mickiewicz University in Poznań Prof. Michał Krzykowski, PhD - University of Silesia in Katowice Carolina Pietyra - Director, KBF Jeroen De Schuyteneer - Lichtfestival Gent* Marcin Poprawski – University of Warsaw*
	12:15 - 13:00	Break
	13:00 - 14:30	Session: <i>Cities of film, literature, music - the UNESCO's network of creative cities and its role in urban regeneration</i> Moderator: Prof. Wawrzyniec Rudolf, PhD - University of Lodz Kjartan Már Ómarsson - Reykjavik UNESCO City of Literature Natalie Moore - Bristol Film Office Robert Piaskowski - Director of the National Centre for Culture in Warsaw Łukasz Kałębasiak - Katowice City of Music, coordinator Rafał Syska - Director of the National Centre for Film Culture Sandra Wall - Destination development, Visit Norrköping Sweden; Coordinator Music, Unesco Creative Cities Network
	14:30 - 14:45	Break
	14:45 - 15:00	
	15:00 - 15:15	Voice: <i>Bottom-up processes for the initiation of major investments: the example of the Warsaw pedestrian bridge</i> Małgorzata Dembowska - WXCA - architectural studio
	15:15 - 16:15	Session: <i>Architecture and culture in the regeneration of urban identity</i> Moderator: Prof. Julia Sowińska-Heim, PhD - University of Lodz Nadin Augustiniok - University of Hasselt, Bauhaus University Weimar Prof. Ebru Aydeniz Karabağ - Yaşar Üniversitesi Prof. Wouter van Acker - Université Libre de Bruxelles

WEDNESDAY, 15 May 2024

CLOSING SESSION

Machine Hall	16:30 - 16:45	Voice: <i>TBA</i>
	16:45 - 17:00	<i>Summary</i> Prof. Jerzy Hausner, PhD - Chairman of the Open Eyes Economy Summit Programme Council, GAP Foundation; Chairman of the Regeneration of Industrial Cities Programme Council

*- to be confirmed

TUESDAY, 14 May 2024

Strzeminski Academy of Fine Art in Łódź

121 Wojska Polskiego Street, Łódź

10:00 – 16:00

Maciej Domarecki – AOKZ Gallery in Łódź
Jacek Dukaj – writer, fantasy author
Izabela Hamczyk
Dariusz Juruś, PhD prof. UJ – Jagiellonian University, Kraków
prof. Ryszard Kluszczyński – University of Łódź
prof. Marian Waldemar Kuczma – Academy of Fine Arts, Wrocław
prof. Wojciech Leder – Strzeminski Academy of Fine Art in Łódź
prof. Dominik Lejman – Poznań University of Arts
mgr Jacek Nagłowski – Film School in Łódź
dr hab. Bartłomiej Otocky, prof. AS – Academy of Art in Szczecin
mec. Katarzyna Piotrowska-Mańko – Mecenat 5.0 Foundation
prof. Józef Robakowski
prof. Zbigniew Romańczuk – Dean of the Faculty of Painting, Academy of Art in Szczecin
prof. Adam Wojciechowski – Dean of the Faculty of Information Technology, Łódź University of Technology
and
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