# 4th International Congress Culture of the Regeneration City

# EC1 Łódź 14-15 May 2024

www.regeneracjamiast.pl







## TUESDAY, 14 May 2024

OPENING SESSION		
	10:00 - 10:10	Official opening of the Congress Hanna Zdanowska – Mayor of Łódź
	10:10 - 10:15	Voice: <b>TBA</b> <b>Robert Piaskowski</b> – Director of the National Centre for Culture in Warsaw
Machine	10:15 – 10:30	Voice: <i>I left this city, I came back to this city</i> prof. Mariusz Wilczyński – Film School in Łódź, animation director
Hall	10:30 - 10:45	Voice: Architecture: building (for) relationships Prof. Alexander Hagner – gaupenraub +/–
	10:45 - 11:00	Voice: Cultural determinants of the "regenerative city paradigm" Prof. Tadeusz Markowski, PhD – Head of the Interdisciplinary Centre for Urban Studies at the University of Lódź, Vice-Chairman of the Program University of Lodz
	11:00 - 11:15	Break

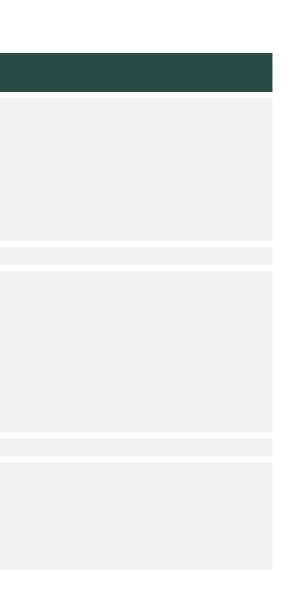
amme Council & Agnieszka Orankiewicz, PhD –

		TUESDAY, 14 May 2024
	11:15 – 11:30	Voice: Regeneration of the city in the social dimension – the phenomenon of the City Library in Lodz Halina Bernat, PhD – Director, City Library of Lodz
	11:30 - 11:45	Voice: <i>The cultural value of food in the regenerative city</i> Laura Ripoll Gonzalez – Erasmus School of Social and Behavioural Sciences, Rotterdam
	11:45 – 12:45	<ul> <li>Session: <i>Cultural heritage as a potential for urban development</i></li> <li>Moderator: Karolina Grabowska-Garczyńska, PhD – social researcher, acting as Head of the Heritage Management and Climate Change Impact Cultural Heritage</li> <li>Maria Badeńska-Stapp – representative of the city of Żyrardów</li> <li>Michał Dębowski – Municipal Heritage Conservator, Szczecin City Council</li> <li>Paweł Filipowicz – Łódź Regional Chamber of Architects of the Republic of Poland</li> <li>Agnieszka Konior, PhD – Jagiellonian University, Research Institute of Cultural Organisations – IBOK association</li> <li>Paulina Legutko-Kobus, PhD – SGH Warsaw School of Economics</li> <li>Agata Mucha – National Institute of Cultural Heritage</li> </ul>
	12:45 – 13:30	Break
	13:30 - 13:50	Voice: <i>Regenerating cities: the indirect role of culture</i> <b>Prof. Silvia Cerisola</b> – Assistant Professor, Politecnico di Milano
Crane Hall	13:50 - 14:10	Voice: Regeneration of a multicultural textile centre: the case of Lodz and the problems of cultural identity renewal Prof. Hans-Jürgen Bömelburg – Justus-Liebig-Universität Gießen
	14:10 – 15:00	Session: <i>Lodz and its identity</i> Moderator: Monika Kucner, PhD – University of Lodz Tomasz Cieślak, PhD – University of Lodz Adam Sitarek, PhD – University of Lodz Prof. Marek Janiak, PhD – architect
	15:00 - 15:15	Break
	15:15 – 15:25	Voice: The impact of gentrification on the local community and culture of the Stare Bałuty district Weronika Dąbrowicz – student, University of Lodz; SKN SPATIUM
	15:25 – 15:35	Voice: The role of the cultural park as a form of heritage protection on the example of the City of Weavers in Zgierz Wiktoria Stasiak – student, Lodz University of Technology
	15:35 – 15:45	Voice: Implementation of circular economy in re-building Ukrainian cities Anna Pohrebniak, PhD – Igor Sikorsky Kyiv Polytechnic Institute
	15:45 – 16:45	Session: Cultural determinants of the circular economy Moderator: Prof. Zbigniew Przygodzki, PhD – University of Lodz Adam Dyczkowski – KPMG Prof. Monika Malinowska-Olszowy, PhD – Lodz University of Technology Fabio Magrassi – STAM, Italy Bart Volkers – Director, Circulair Groningen; strategic advisor, Circulair Friesland Łukasz Waszak – Centre for Promotion and Development of Civic Initiatives OPUS

act Analysis Department, National Institute of

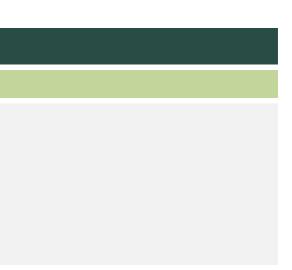
# TUESDAY, 14 May 2024

	11:15 – 12:15	<ul> <li>Voice: Daniel Libeskind's architectural masterpieces in world cities</li> <li>Prof. Marek Pabich, PhD, Eng. – Lodz University of Technology</li> <li>Voice: Daniel Libeskind Architecture Forum in Lodz. Genesis and current status of the project</li> <li>Adam Mazur, PhD – Director, inLodz21</li> <li>Voice: Culture and cultural change as drivers of London's post-pandemic regeneration</li> <li>Prof. Agnieszka Zimnicka (MRTPI), PhD, Eng.Arch. – Westminster City Council; Gdansk University of Technology</li> <li>Voice: The achievements of Lodz's urban planning – the iconic architectural heritage of Lodz</li> <li>Aneta Tomczak, PhD, Eng. Arch. – Technical University of Lodz, Society of Polish Town Planners</li> </ul>
	12:15 - 13:00	Break
Machine Hall	13:00 – 15:00	Roundtable: Architectural "icons" in urban regeneration – a lesson for the city Moderator: Adam Mazur, PhD – Director, inLodz21 Joanna Matuszewska, PhD, Eng.Arch. – Lodz University of Technology Prof. Marek Pabich, PhD, Eng. – Lodz University of Technology Prof. Aneta Pawłowska, PhD – University of Lodz Aneta Tomczak, PhD, Eng.Arch. – Technical University of Lodz, Society of Polish Town Planners Łukasz Woźniak, MA, Eng.Arch. – MONDRAdesign Prof. Artur Zaguła, PhD – Lodz University of Technology Prof. Agnieszka Zimnicka (MRTPI), PhD, Eng.Arch. – Westminster City Council; Gdansk University of Technology
	15:00 - 15:30	Break
	15:30 – 17:00	Session: Why does business invest in culture? Moderator: Agata Gwizdała – journalist, Polsat News Mirosław Kuliś – Angora weekly Slawomir Murawski – Director, Manufaktura Łódź Krzysztof Witkowski – President, Virako; Monopolis Wiesław Likus – Likus Hotels and Restaurants Group / VITKAC



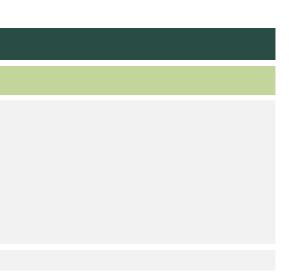
# TUESDAY, 14 May 2024

PLENARY SESSION		
Machine Hall	17:00– 18:30	<ul> <li>Plenary session: <i>Culture funding</i></li> <li>Moderator: Olga Brzezińska – Deputy Director, Adam Mickiewicz Institute</li> <li>prof. Dorota Ilczuk, PhD – Head of the Creative Economy Research Centre at SWPS University</li> <li>Błażej Moder – Director of EC1</li> <li>Michał Rydzewski – Deputy Director for Professionalization and Support of the Cultural Sector and Scholarships, NCK</li> <li>Tomasz Lipiński - Vice Chairman of the Board of the Music Export Poland Foundation; songwriter</li> <li>Aleksandra Szymańska - Grand Theatre National Opera, Head of Marketing Department</li> <li>Monika Smoleń-Bromska, PhD – Director of the Department of Funds and European Affairs, Ministry of Culture and National Heritage</li> <li>Bogdan Zdrojewski – Chairman of the Sejm Committee on Culture and Media</li> </ul>



	WEDNESDAT, 15 May 2024	
PLENARY SESSION		
Machine Hall	09:00 – 10:30	Voice: prof. Milenia Fiedler, PhD – Rector, Leon Schiller Polish National Film, Television and Theatre School in Łódź Plenary session: <i>Film Lodz – why is it successful in Lodz?</i> Moderator: Jacek Grudzień – journalist, culture animator Marcin Malatyński – film producer prof. Krzysztof Pijarski, PhD – Leon Schiller Polish National Film, Television and Theatre School in Łódź Jacek Nagłowski – vnLab Ewa Puszczyńska – film producer
	10:30 - 10:45	Break

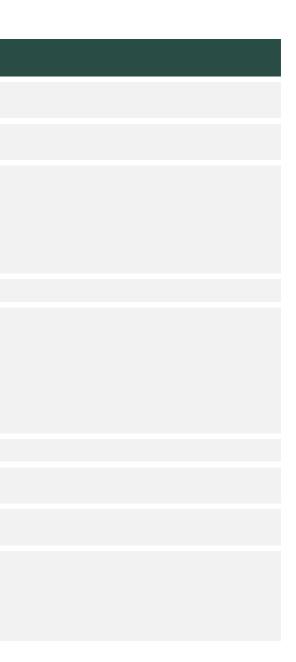
### WEDNESDAY, 15 May 2024



		WEDNESDAY, 15 May 2024
	10:45 – 12:15	Session: The role of industrial heritage sites in renewing the development potential of cities Moderator: Aneta Dalbiak – Director, Central Museum of Textiles in Lodz Paulina Florjanowicz, PhD – Director, National Institute for Museums Magdalena Kosiada-Sylburska – Manager, Science and Technology Centre; EC1 Łódź – City of Culture Adam Hajduga, PhD – Vice President, European Route of Industrial Heritage – ERIH; Deputy Director, Museum of Metallurgy in Chorzów Adam Kowalski – Director, Museum of Metallurgy in Chorzów Nathanja van Dijk – Director, TextielMuseum, Tilburg, Netherlands
	12:15 - 13:00	Break
	13:00 - 13:20	Voice: Tradycja, nowoczesność i regeneracja: przykłady z Kataru. Sławomir Ledwoń, PhD, Eng. Arch. – Ministry of Municipality in Qatar
Machine	13:20 - 13:40	Voice: <i>Regenerating the city through memory. A sentimental return to Lodz.</i> Joanna Podolska-Płocka, PhD – Director, Marek Edelman Dialogue Centre in Lodz
Hall	13:40 - 14:30	Session: <i>A new light on Lodz's industrial heritage</i> Moderator: <b>Patryk Masłowski</b> – University of Lodz <b>Krzysztof Guzek, PhD</b> – Strzemiński Academy of Fine Arts in Łódź <b>Beata Konieczniak</b> – Deputy Director, Office of the City Architect of the City of Łódź
	14:30 - 14:45	Break
	14:45 – 16:15	Session: Bourgeois culture in the face of the challenges of regeneration Moderator: Agnieszka Michalska-Żyła, PhD – University of Lodz Joanna Erbel – Protopia Director in CoopTech Hub Katarzyna Dyzio – Urban Activity Bureau, City of Łódź Marta Madejska – Vice President, "Topographies"– Lodz Association of Urban Initiatives Prof. Paweł Kubicki, PhD – Jagiellonian University in Kraków Kamil Śmiechowski – University of Lodz
	16:15 – 16:30	Break



		WEDNESDAY, 15 May 2024
	10:45 - 11:00	Voice: <i>Mega–events in urban regeneration</i> Joanna Sanetra–Szeliga, PhD – Krakow University of Economics in Krakow
	11:00 - 11:15	Voice: Lodz Design Festival - a laboratory of residency and a tool in the process of urban regeneration Michał Piernikowski – Director, Łódź Design Festival
	11:15 – 12:15	Session: Festival culture Moderator: Agata Wąsowska–Pawlik – Director, International Cultural Centre Prof. Waldemar Kuligowski, PhD – Adam Mickiewicz University in Poznań Prof. Michał Krzykawski, PhD – University of Silesia in Katowice Carolina Pietyra – Director, KBF Jeroen De Schuyteneer – Event Director, City of Ghent
	12:15 - 13:00	Break
Crane Hall	13:00 - 14:30	Session: Cities of film, literature, music – the UNESCO's network of creative cities and its role in urban regeneration Moderator: Prof. Wawrzyniec Rudolf, PhD – University of Lodz Natalie Moore – Bristol UNESCO City of Film Robert Piaskowski – Director of the National Centre for Culture in Warsaw Łukasz Kałębasiak – Katowice City of Music, coordinator Rafał Syska – Director of the National Centre for Film Culture Sandra Wall – Visit Norrköping Sweden/UCCN Cities of music
	14:30 - 14:45	Break
	14:45 - 15:00	Voice: <b>PRObeing and REbeing - regenerated creator = regenerated city</b> <b>Maciej Mazerant</b> – PURPOSE magazine - sustainable career management
	15:00 - 15:15	Voice: Bottom-up processes for the initiation of major investments: the example of the Warsaw pedestrian bridge Małgorzata Dembowska – WXCA – architectural studio
	15:15 – 16:15	Session: Architecture and culture in the regeneration of urban identity Moderator: Prof. Julia Sowińska–Heim, PhD – University of Lodz Nadin Augustiniok – University of Hasselt, Bauhaus University Weimar Prof. Ebru Karabağ, PhD – Yaşar Üniversitesi Prof. Wouter van Acker – Université Libre de Bruxelles



		WEDNESDAY, 15 May 2024
<b>CLOSING SESSI</b>	ON	
Machine	16:40 - 17:00	Voice: The changing contexts and objectives of culture-led urban regeneration Franco Bianchini, PhD – Senior Researcher, Fondazione Fitzcarraldo, Turin, Italy; Associate Director, Centre for Cultural Value, University of Leeo
Hall	17:00 - 17:15	Summary Prof. Jerzy Hausner, PhD – Chairman of the Open Eyes Economy Summit Programme Council, GAP Foundation; Chairman of the Regeneration of

eeds, UK

n of Industrial Cities Programme Council

# TUESDAY, 14 May 2024

## Strzeminski Academy of Fine Art in Łódź

## 121 Wojska Polskiego Street, Łódź

	Maciej Domarecki – AOKZ Gallery in Łódź
	Jacek Dukaj – writer, fantasy author
	Izabela Hamczyk
	Dariusz Juruś, PhD prof. UJ – Jagiellonian University, Kraków
	prof. Ryszard Kluszczyński – University of Łódź
	prof. Marian Waldemar Kuczma – Academy of Fine Arts, Wrocław
	prof. Wojciech Leder – Strzeminski Academy of Fine Art in Łódź
	prof. Dominik Lejman – Poznań University of Arts
10:00 - 16:00	mgr Jacek Nagłowski – Film School in Łódź
	dr hab. Bartłomiej Otocki, prof. AS – Academy of Art in Szczecin
	mec. Katarzyna Piotrowska–Mańko – Mecenas 5.0 Foundation
	prof. Józef Robakowski
	prof. Zbigniew Romańczuk – Dean of the Faculty of Painting, Academy of Art in Szczecin
	prof. Adam Wojciechowski – Dean of the Faculty of Information Technology, Łódź University of Technology
	and
	Chat GPT

