

# 4th International Congress Culture of the Regeneration City

EC1 Łódź

14-15 May 2024

[www.regeneracjamiast.pl](http://www.regeneracjamiast.pl)



## TUESDAY, 14 May 2024

### OPENING SESSION

<b>Machine Hall</b>	10:00 – 10:10	<i>Official opening of the Congress</i> <b>Hanna Zdanowska</b> – Mayor of Łódź
	10:10 – 10:25	Voice: <i>TBA</i> <b>Robert Piaskowski</b> – Director of the National Centre for Culture in Warsaw
	10:25 – 10:40	Voice: <i>I left this city, I came back to this city</i> <b>prof. Mariusz Wilczyński</b> – Film School in Łódź, animation director
	10:40 – 10:55	Voice: <i>Architecture: building (for) relationships</i> <b>Prof. Alexander Hagner</b> – gaupenraub +/-
	10:55 – 11:10	Voice: <i>Cultural determinants of the "regenerative city paradigm"</i> <b>Prof. Tadeusz Markowski, PhD</b> – Head of the Interdisciplinary Centre for Urban Studies at the University of Łódź, Vice-Chairman of the Programme Council & <b>Agnieszka Orankiewicz, PhD</b> – University of Lodz
	11:10 – 11:15	Break



## TUESDAY, 14 May 2024

<b>Crane Hall</b>	11:15 – 11:30	Voice: <i>Regeneration of the city in the social dimension – the phenomenon of the City Library in Lodz</i> <b>Halina Bernat, PhD</b> – Director, City Library of Lodz
	11:30 – 11:45	Voice: <i>The cultural value of food in the regenerative city</i> <b>Laura Ripoll Gonzalez</b> – Erasmus School of Social and Behavioural Sciences, Rotterdam
	11:45 – 12:45	Session: <i>Cultural heritage as a potential for urban development</i> Moderator: <b>Karolina Grabowska-Garczyńska, PhD</b> – social researcher, acting as Head of the Heritage Management and Climate Change Impact Analysis Department, National Institute of Cultural Heritage <b>Maria Badeńska-Stapp</b> – representative of the city of Żyrardów <b>Michał Dębowski</b> – Municipal Heritage Conservator, Szczecin City Council <b>Paweł Filipowicz</b> – Łódź Regional Chamber of Architects of the Republic of Poland <b>Agnieszka Konior, PhD</b> – Jagiellonian University, Research Institute of Cultural Organisations – IBOK association <b>Paulina Legutko-Kobus, PhD</b> – SGH Warsaw School of Economics <b>Agata Mucha</b> – National Institute of Cultural Heritage
	12:45 – 13:30	Break
	13:30 – 13:50	Voice: <i>Regenerating cities: the indirect role of culture</i> <b>Prof. Silvia Cerisola</b> – Assistant Professor, Politecnico di Milano
	13:50 – 14:10	Voice: <i>Regeneration of a multicultural textile centre: the case of Lodz and the problems of cultural identity renewal</i> <b>Prof. Hans-Jürgen Bömelburg</b> – Justus-Liebig-Universität Gießen
	14:10 – 15:00	Session: <i>Lodz and its identity</i> Moderator: <b>Monika Kucner, PhD</b> – University of Lodz <b>Tomasz Cieślak, PhD</b> – University of Lodz <b>Adam Sitarek, PhD</b> – University of Lodz <b>Prof. Marek Janiak, PhD</b> – architect
	15:00 – 15:15	Break
	15:15 – 15:25	Voice: <i>The impact of gentrification on the local community and culture of the Stare Bałuty district</i> <b>Weronika Dąbrowicz</b> – student, University of Lodz; SKN SPATIUM
	15:25 – 15:35	Voice: <i>The role of the cultural park as a form of heritage protection on the example of the City of Weavers in Zgierz</i> <b>Wiktoria Stasiak</b> – student, Lodz University of Technology
	15:35 – 15:45	Voice: <i>Implementation of circular economy in re-building Ukrainian cities</i> <b>Anna Pohrebniak, PhD</b> – Igor Sikorsky Kyiv Polytechnic Institute
	15:45 – 16:45	Session: <i>Cultural determinants of the circular economy</i> Moderator: <b>Prof. Zbigniew Przygodzki, PhD</b> – University of Lodz <b>Adam Dyczkowski</b> – KPMG <b>Prof. Monika Malinowska-Olszowy, PhD</b> – Lodz University of Technology <b>Fabio Magrassi</b> – STAM, Italy <b>Bart Volkers</b> – Director, Circulair Groningen; strategic advisor, Circulair Friesland <b>Łukasz Waszak</b> – Centre for Promotion and Development of Civic Initiatives OPUS

## TUESDAY, 14 May 2024

### Machine Hall

11:15 – 12:15	<p><b>Introductory voice</b>  <b>Daniel Libeskind</b> – Studio Libeskind New York          Voice: <i>Daniel Libeskind's architectural masterpieces in world cities</i>  <b>Prof. Marek Pabich, PhD, Eng.</b> – Lodz University of Technology          Voice: <i>Daniel Libeskind Architecture Forum in Lodz. Genesis and current status of the project</i>  <b>Adam Mazur, PhD</b> – Director, inLodz21          Voice: <i>Culture and cultural change as drivers of London's post-pandemic regeneration</i>  <b>Prof. Agnieszka Zimnicka (MRTPI), PhD, Eng.Arch.</b> – Westminster City Council; Gdansk University of Technology          Voice: <i>The achievements of Lodz's urban planning – the iconic architectural heritage of Lodz</i>  <b>Aneta Tomczak, PhD, Eng. Arch.</b> – Technical University of Lodz, Society of Polish Town Planners</p>
12:15 – 13:00	Break
13:00 – 15:00	<p>Roundtable: <i>Architectural "icons" in urban regeneration – a lesson for the city</i>          Moderator: <b>Adam Mazur, PhD</b> – Director, inLodz21  <b>Joanna Matuszewska, PhD, Eng.Arch.</b> – Lodz University of Technology  <b>Prof. Marek Pabich, PhD, Eng.</b> – Lodz University of Technology  <b>Prof. Aneta Pawłowska, PhD</b> – University of Lodz  <b>Aneta Tomczak, PhD, Eng.Arch.</b> – Technical University of Lodz, Society of Polish Town Planners  <b>Łukasz Woźniak, MA, Eng.Arch.</b> – MONDRAdesign  <b>Prof. Artur Zagała, PhD</b> – Lodz University of Technology  <b>Prof. Agnieszka Zimnicka (MRTPI), PhD, Eng.Arch.</b> – Westminster City Council; Gdansk University of Technology</p>
15:00 – 15:30	Break
15:30 – 17:00	<p>Session: <i>Why does business invest in culture?</i>          Moderator: <b>Agata Gwizdała</b> – journalist, Polsat News  <b>Mirosław Kuliś</b> – Angora weekly  <b>Sławomir Murawski</b> – Director, Manufaktura Łódź  <b>Krzysztof Witkowski</b> – President, Virako; Monopolis  <b>Wiesław Likus</b> – Likus Hotels and Restaurants Group / VITKAC</p>

TUESDAY, 14 May 2024

PLENARY SESSION

Machine  
Hall

17:00– 18:30

Plenary session: *Culture funding*

Moderator: **Olga Brzezińska** – Deputy Director, Adam Mickiewicz Institute

**prof. Dorota Ilczuk, PhD** – Head of the Creative Economy Research Centre at SWPS University

**Błażej Moder** – Director of EC1

**Michał Rydzewski** – Deputy Director for Professionalization and Support of the Cultural Sector and Scholarships, NCK

**Tomasz Lipiński** - Vice Chairman of the Board of the Music Export Poland Foundation; songwriter

**Aleksandra Szymańska** - Grand Theatre National Opera, Head of Marketing Department

**Monika Smoleń-Bromska, PhD** – Director of the Department of Funds and European Affairs, Ministry of Culture and National Heritage

**Bogdan Zdrojewski** – Chairman of the Sejm Committee on Culture and Media

## WEDNESDAY, 15 May 2024

### PLENARY SESSION

<b>Machine Hall</b>	09:00 – 10:30	<p><i>Introductory voice</i> <b>prof. Milenia Fiedler, PhD</b> – Rector, Leon Schiller Polish National Film, Television and Theatre School in Łódź</p> <p>Plenary session: <i>Film Lodz – why is it successful in Lodz?</i> Moderator: <b>Jacek Grudzień</b> – journalist, culture animator <b>Marcin Malatyński</b> – film producer <b>prof. Krzysztof Pijarski, PhD</b> – Leon Schiller Polish National Film, Television and Theatre School in Łódź <b>Jacek Nagłowski</b> – vnLab <b>Ewa Puszczynska</b> – film producer</p>
	10:30 – 10:45	Break

## WEDNESDAY, 15 May 2024

Machine Hall	10:45 – 12:15	<p>Session: <i>The role of industrial heritage sites in renewing the development potential of cities</i>            Moderator: <b>Aneta Dalbiak</b> – Director, Central Museum of Textiles in Lodz  <b>Paulina Florjanowicz, PhD</b> – Director, National Institute for Museums  <b>Magdalena Kosiada-Sylburska</b> – Manager, Science and Technology Centre; EC1 Łódź – City of Culture  <b>Adam Hajduga, PhD</b> – Vice President, European Route of Industrial Heritage – ERIH; Deputy Director, Museum of Metallurgy in Chorzów  <b>Adam Kowalski</b> – Director, Museum of Metallurgy in Chorzów  <b>Nathanja van Dijk</b> – Director, TextielMuseum, Tilburg, Netherlands</p>
	12:15 – 13:00	Break
	13:00 – 13:20	<p>Voice: <i>Tradycja, nowoczesność i regeneracja: przykłady z Kataru.</i>  <b>Sławomir Ledwoń, PhD, Eng. Arch.</b> – Ministry of Municipality in Qatar</p>
	13:20 – 13:40	<p>Voice: <i>Regenerating the city through memory. A sentimental return to Lodz.</i>  <b>Joanna Podolska-Płocka, PhD</b> – Director, Marek Edelman Dialogue Centre in Lodz</p>
	13:40 – 14:30	<p>Session: <i>A new light on Lodz's industrial heritage</i>            Moderator: <b>Patryk Masłowski</b> – University of Lodz  <b>Krzysztof Guzek, PhD</b> – Strzemiński Academy of Fine Arts in Łódź  <b>Beata Konieczniak</b> – Deputy Director, Office of the City Architect of the City of Łódź</p>
	14:30 – 14:45	Break
	14:45 – 16:15	<p>Session: <i>Bourgeois culture in the face of the challenges of regeneration</i>            Moderator: <b>Agnieszka Michalska-Żyła, PhD</b> – University of Lodz  <b>Joanna Erbel</b> – Protopia Director in CoopTech Hub  <b>Katarzyna Dyzio</b> – Urban Activity Bureau, City of Łódź  <b>Marta Madejska</b> – Vice President, „Topographies”– Lodz Association of Urban Initiatives  <b>Prof. Paweł Kubicki, PhD</b> – Jagiellonian University in Kraków  <b>Kamil Śmiechowski</b> – University of Lodz</p>
	16:15 – 16:30	Break

## WEDNESDAY, 15 May 2024

Crane Hall	10:45 – 11:00	Voice: <i>Mega-events in urban regeneration</i> <b>Joanna Sanetra-Szeliga, PhD</b> – Krakow University of Economics in Krakow
	11:00 – 11:15	Voice: <i>Lodz Design Festival - a laboratory of residency and a tool in the process of urban regeneration</i> <b>Michał Piernikowski</b> – Director, Łódź Design Festival
	11:15 – 12:15	Session: <i>Festival culture</i> Moderator: <b>Agata Wąsowska-Pawlik</b> – Director, International Cultural Centre <b>Prof. Waldemar Kuligowski, PhD</b> – Adam Mickiewicz University in Poznań <b>Prof. Michał Krzykowski, PhD</b> – University of Silesia in Katowice <b>Carolina Pietyra</b> – Director, KBF <b>Jeroen De Schuyteneer</b> – Event Director, City of Ghent
	12:15 – 13:00	Break
	13:00 – 14:30	Session: <i>Cities of film, literature, music – the UNESCO's network of creative cities and its role in urban regeneration</i> Moderator: <b>Prof. Wawrzyniec Rudolf, PhD</b> – University of Lodz <b>Natalie Moore</b> – Bristol UNESCO City of Film <b>Robert Piaskowski</b> – Director of the National Centre for Culture in Warsaw <b>Łukasz Kałębasiak</b> – Katowice City of Music, coordinator <b>Rafał Syska</b> – Director of the National Centre for Film Culture <b>Sandra Wall</b> – Visit Norrköping Sweden/UCCN Cities of music
	14:30 – 14:45	Break
	14:45 – 15:00	Voice: <i>PRObeing and REbeing - regenerated creator = regenerated city</i> <b>Maciej Mazerant</b> – PURPOSE magazine - sustainable career management
	15:00 – 15:15	Voice: <i>Bottom-up processes for the initiation of major investments: the example of the Warsaw pedestrian bridge</i> <b>Małgorzata Dembowska</b> – WXCA – architectural studio
	15:15 – 16:15	Session: <i>Architecture and culture in the regeneration of urban identity</i> Moderator: <b>Prof. Julia Sowińska-Heim, PhD</b> – University of Lodz <b>Nadin Augustiniok</b> – University of Hasselt, Bauhaus University Weimar <b>Prof. Ebru Karabağ, PhD</b> – Yaşar Üniversitesi <b>Prof. Wouter van Acker</b> – Université Libre de Bruxelles



WEDNESDAY, 15 May 2024

CLOSING SESSION

**Machine  
Hall**

16:30 – 17:00

*Summary*

**Prof. Jerzy Hausner, PhD** – Chairman of the Open Eyes Economy Summit Programme Council, GAP Foundation; Chairman of the Regeneration of Industrial Cities Programme Council

TUESDAY, 14 May 2024

Strzeminski Academy of Fine Art in Łódź

121 Wojska Polskiego Street, Łódź

10:00 – 16:00

**Maciej Domarecki** – AOKZ Gallery in Łódź  
**Jacek Dukaj** – writer, fantasy author  
**Izabela Hamczyk**  
**Dariusz Juruś, PhD prof. UJ** – Jagiellonian University, Kraków  
**prof. Ryszard Kluszczyński** – University of Łódź  
**prof. Marian Waldemar Kuczma** – Academy of Fine Arts, Wrocław  
**prof. Wojciech Leder** – Strzeminski Academy of Fine Art in Łódź  
**prof. Dominik Lejman** – Poznań University of Arts  
**mgr Jacek Nagłowski** – Film School in Łódź  
**dr hab. Bartłomiej Otocky, prof. AS** – Academy of Art in Szczecin  
**mec. Katarzyna Piotrowska–Mańko** – Mecenas 5.0 Foundation  
**prof. Józef Robakowski**  
**prof. Zbigniew Romańczuk** – Dean of the Faculty of Painting, Academy of Art in Szczecin  
**prof. Adam Wojciechowski** – Dean of the Faculty of Information Technology, Łódź University of Technology  
and  
**Chat GPT**